

IRISH EDITION



If you ever go across the Irish Sea.

Liverpool – Dublin. Pembroke – Cork. Pembroke – Rosslare.



The amazing
new B+I
Jetfoil/Service
commences
April 1980.

1980 ISSUE
7th January 1980,
further notice.

A better choice of routes and services than anyone on the Irish Sea.

With car ferry services between our brand new terminal at Pembroke and Cork, Pembroke and Rosslare, Liverpool and Dublin, as well as the new B+I Jetfoil – the fastest passenger service on the Irish Sea – no-one has such a wide choice of fast, comfortable and convenient services between Britain and Ireland as B+I.



Firstly, the big, beautiful new B+I Connacht is the only car ferry sailing between Pembroke and Cork. It's the ideal route to and from Ireland's unspoilt Southwest.

Then, in May this year, we're launching a new short-sea service between Britain and Ireland.

Every day, twice a day, B+I car ferries will sail between Pembroke and Rosslare. It will take just four hours, making travelling to and from Ireland faster and therefore also cheaper than ever.

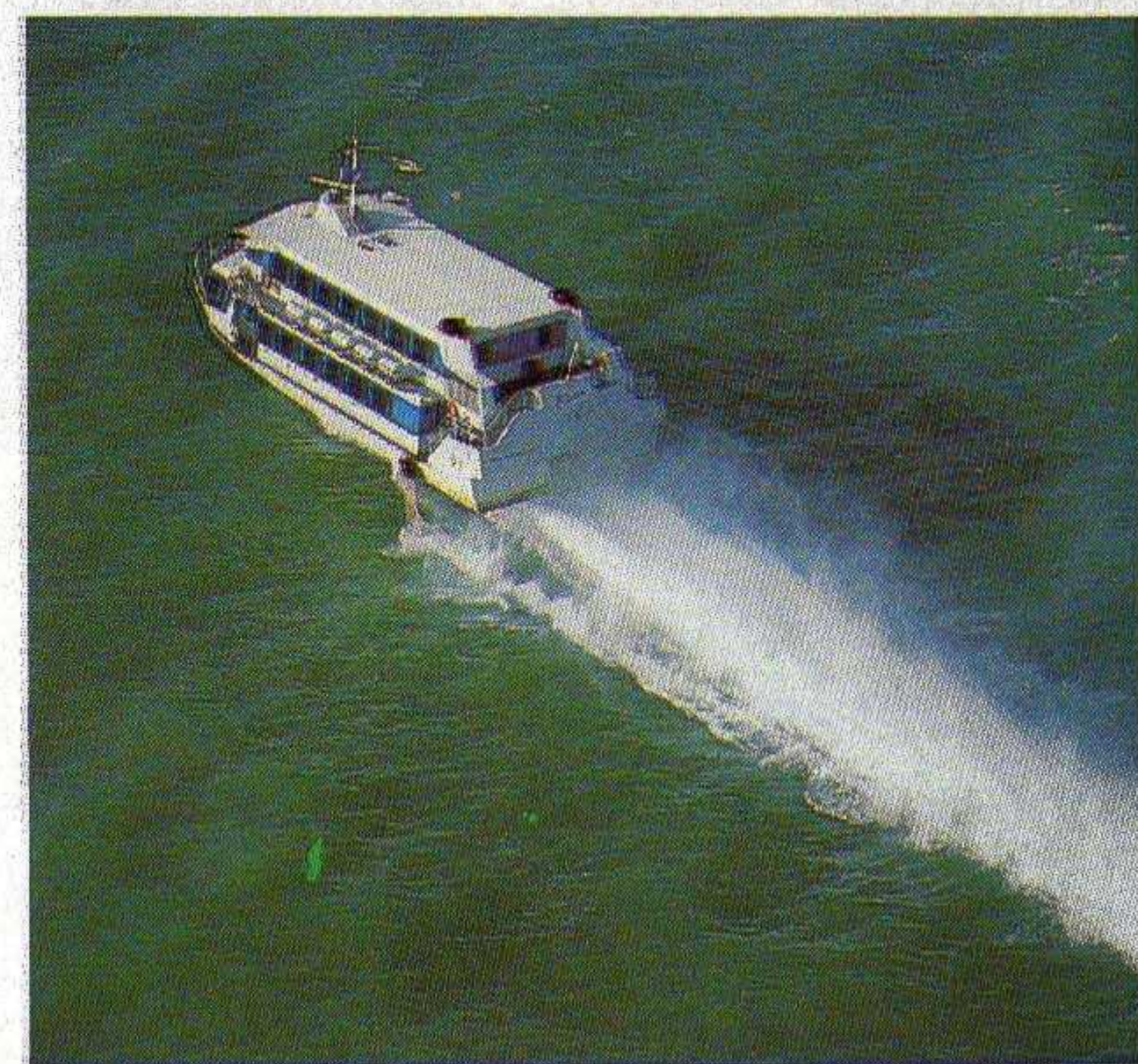
Between Liverpool and Dublin, B+I car ferries sail twice a day every day in each direction.

And both Liverpool and Dublin have a network of fast, direct road and rail communications with the rest of Britain and Ireland.

And, last but not least, there's the amazing new B+I Jetfoil, the fastest passenger service on the Irish Sea.

Twice the speed of a ship, cheaper than a plane, it jets between the heart of Liverpool and the heart of Dublin in just over three hours.

So, in 1980 with three car ferry routes, and the new Jetfoil, B+I can offer the best choice of routes and services across the sea to and from Ireland.



"..Welcome to Ireland"

B+I is *the* Irish national ferry company.
So everything on our ships is designed to give you the best of real Irish service.

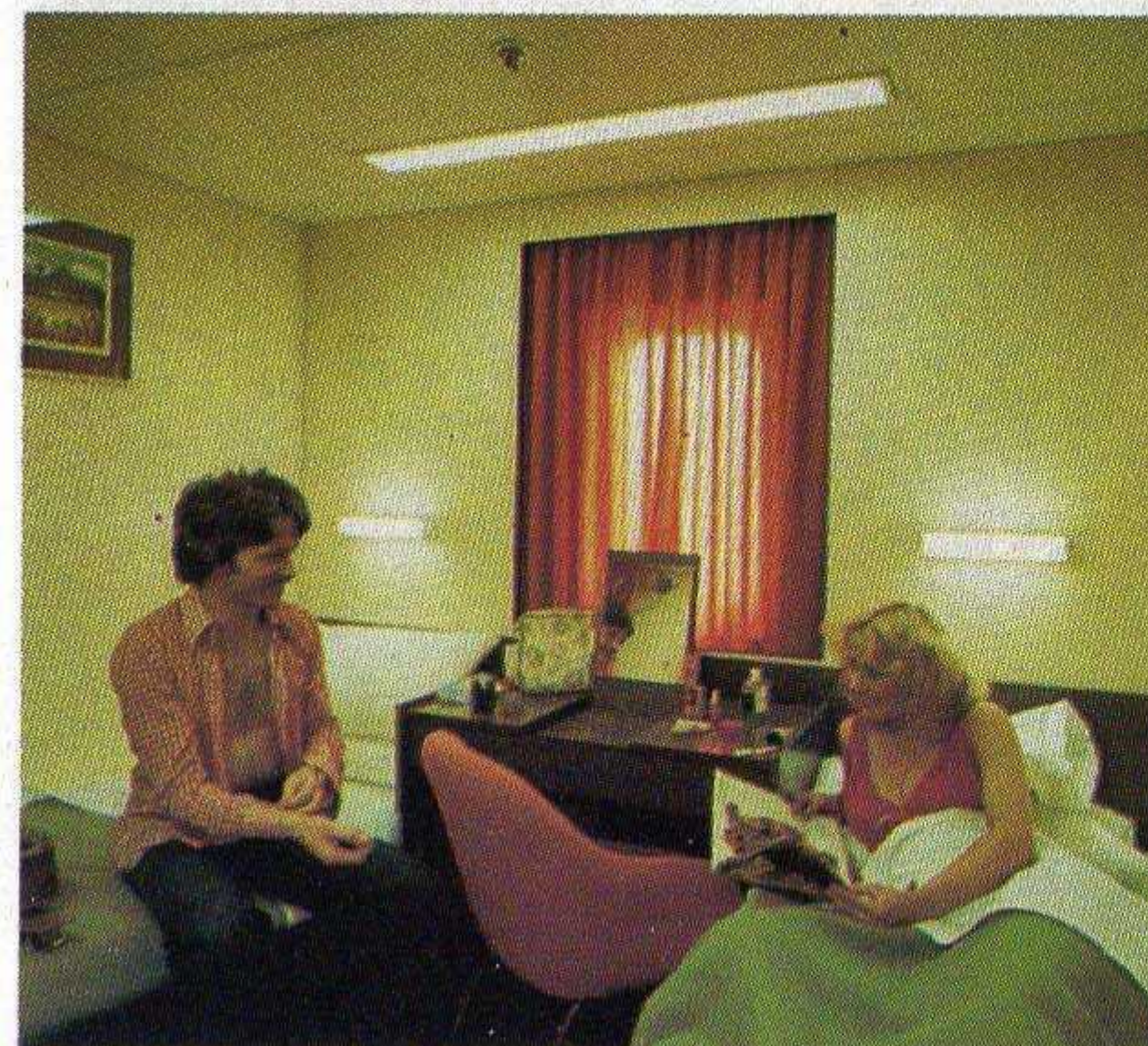


As soon as one of our friendly stewards welcomes you aboard a B+I vessel, you'll notice our special brand of care and attention.

You'll notice it in the friendly atmosphere and the comfortable surroundings.

You'll be able to enjoy dinner in a stylish restaurant, or get a good meal at a reasonable price in the cafeteria.

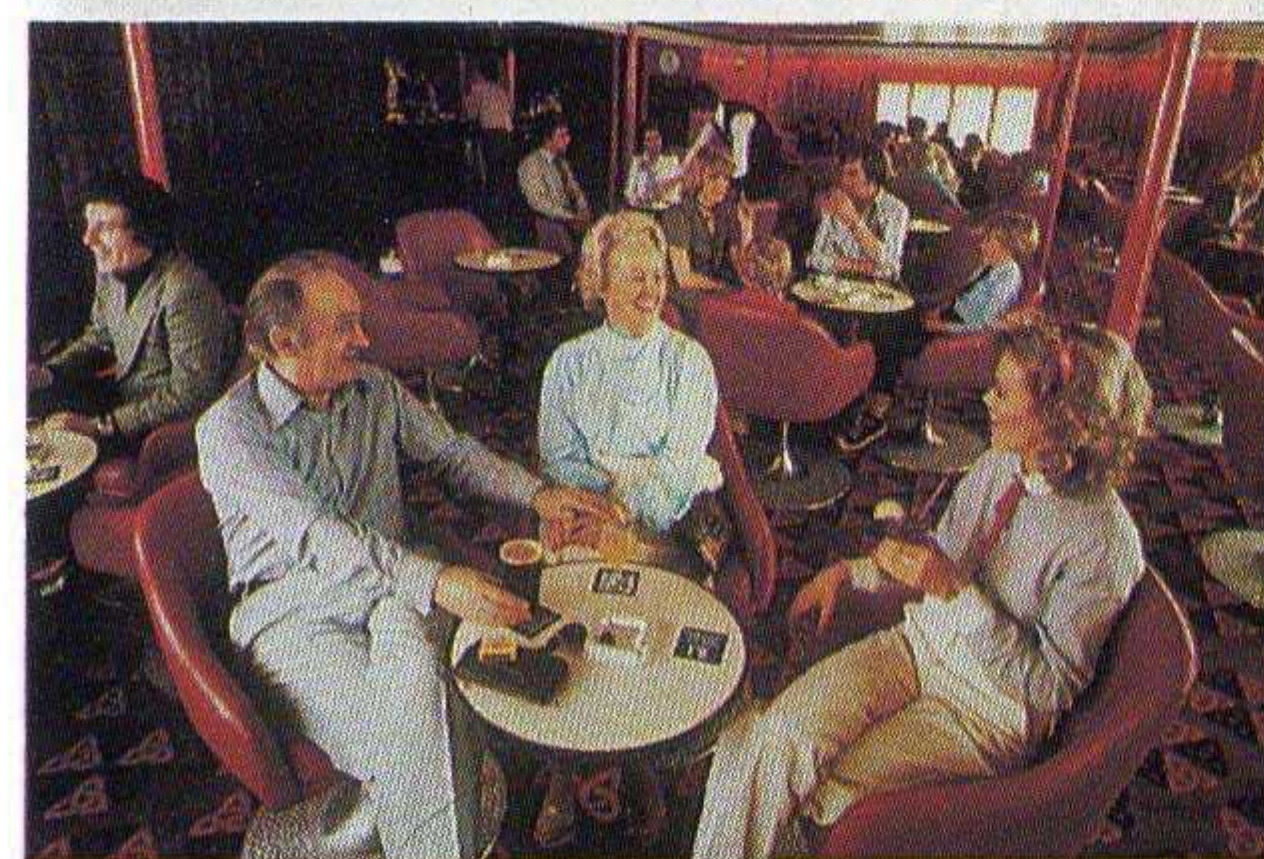
You can relax in one of the lounges, watch



Above left:
One of our comfortable cabins.

Above right:
A duty-free drink in the cocktail bar.

Left:
Relax in the Cocktail lounge.



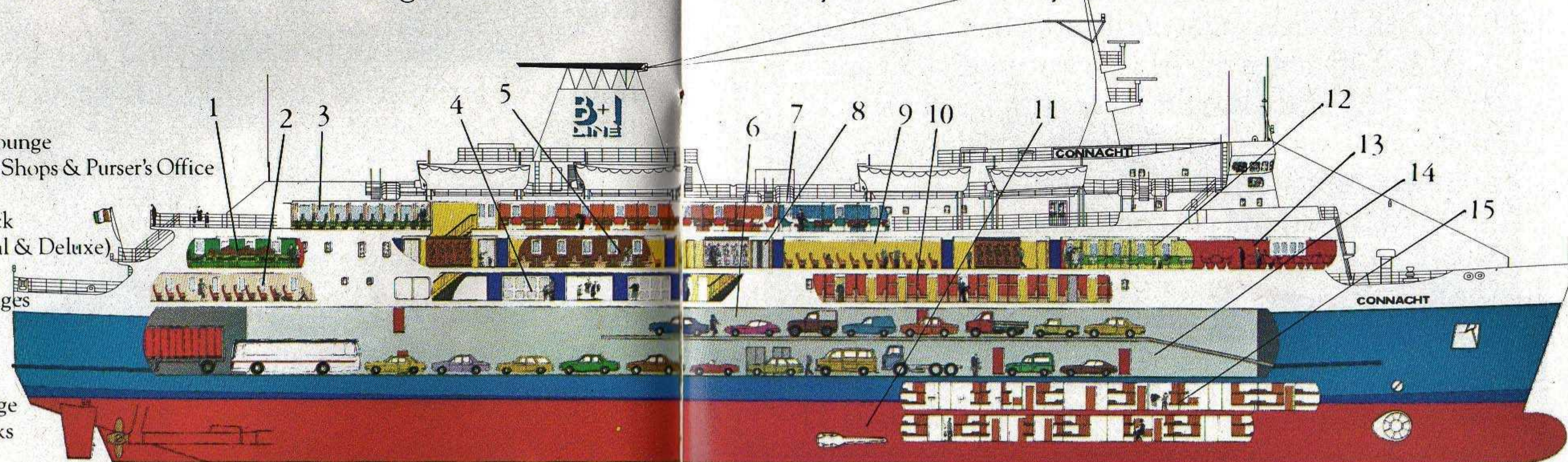
T.V. or get a duty-free drink in one of the popular bars on board.

There's bargain shopping in the Duty Free shop of course. And to round off a perfect crossing, you can get a good night's sleep in one of our comfortable cabins or well-designed Pullman reclining seats.

Everything on board a B+I vessel is designed with one aim in mind. To give you the best start to your holiday in true Irish style.

KEY

1. Aft Bar
2. Television
3. Observation Lounge
4. Entrance Hall, Shops & Purser's Office
5. Cafeteria
6. Upper Car Deck
7. Cabins (Special & Deluxe)
8. Staircase Halls
9. Midships Lounges
10. Cabins
11. Stabiliser
12. Restaurant
13. Cocktail Lounge
14. Main Car Decks
15. Cabins



The B+I Jetfoil.

The fastest
passenger service on the
Irish Sea.



Twice the speed of a ship, cheaper than a plane, the B+I Jetfoil jets between the heart of Liverpool and the heart of Dublin in just over three hours.

Yet, although the Jetfoil is so fast, it's as quiet, smooth and comfortable as your favourite armchair.

As you jet across the Irish Sea at around 50mph you can relax over a duty-free drink, or enjoy a light snack. And, of course, you can take advantage of duty-free shopping for cigarettes and perfumes.

Onward road and rail communications at both Liverpool and Dublin are fast and frequent. For example the Inter-City rail service from Liverpool to London takes only 2 hours 30 minutes.

Make a date to travel on the new B+I Jetfoil. It's the

B+I

IRISH
RATES EDITION

1980 Car Ferry and Jetfoil passenger schedules & fares

Dublin - Liverpool
Cork - Pembroke
Rosslare - Pembroke



**New Super
Economy Fares**
—Up to 44% off
Standard Prices

Sailing Schedules 1980 Car Ferry

DUBLIN-LIVERPOOL CAR FERRY SERVICE

Period: January 7 to January 12, 1981 incl.				
	Dep. Dublin (B+I Ferryport)	Arr. Liverpool	Dep. Liverpool (B+I Ferryport)	Arr. Dublin
Nightly	22.15	07.00	22.15	07.00
Daily (Except Tues. Jan. 8)	11.00	18.00	12.00	19.00

Note: No sailings December 25 or 26

SAILING TICKETS

Sailing tickets at 35p each will be required by all pedestrian passengers as follows.

DUBLIN TO LIVERPOOL

Winter:
22.15 hrs. All Friday night sailings
Jan 11 to May 2

Easter
22.15 hrs. Thurs. April 3
11.00 hrs. Fri. April 4

Whit
22.15 hrs. Fri. May 30

Summer
22.15 hrs. All night sailings Thur.
July 31 to Sun. Aug. 31
Fri. June 27
July 4, 11, 18, 25,
Sept. 5, 12, 19, 26.
Sat. July 26
Sept. 6
11.00 hrs. Thur. Aug. 28
Fri. Aug. 1
Sat. Aug. 2, 9, 16, 23,
30
Sun. Aug. 3

LIVERPOOL TO DUBLIN

Winter
22.15 hrs. Mon. March 17

Easter
22.15 hrs. Thur. April 3
Fri. April 4
Mon. April 7

Spring
22.15 hrs. Fri. May 23

Summer
22.15 hrs. All night sailings
Fri. July 18 to Sat. Aug. 16
Fri. June 20 27
July 4, 11,
12.00 hrs. Sat. July 19, 26.
Aug. 2, 9, 16
Tues. July 22, 29
Aug. 5
Thur. July 24, 31
Aug. 7

DUBLIN-LIVERPOOL JETFOIL SERVICE

Period: April 25 to May 25 incl.				
	Dep. Dublin (Custom House Quay)	Arr. Liverpool	Dep. Liverpool (PierHead)	Arr. Dublin
Mon./Fri. incl.	09.00	12.15	15.15	18.30
Sat.	07.30	10.45	19.20	22.35
Sun.	15.15	18.30	19.20	22.35

Period: May 26 to September 8 incl.				
Daily	07.05 15.15	10.20 18.30	11.10 19.20	14.25 22.35

Period: September 9 until further notice				
Mon, Fri. Sat.	07.05 15.15	10.20 18.30	11.10 19.20	14.25 22.35
Tue. Wed. Thur. Sun.	09.00 15.15	12.15 18.30	15.15 19.20	18.30 22.35

CORK-PEMBROKE CAR FERRY SERVICE

Periods: January 7 to March 30 incl. April 7 to May 11 incl. September 29 to December 21 incl. December 29 to January 12, 1981 incl.				
	Dep. Cork (B+I Ferryport)	Arr. Pembroke	Dep. Pembroke (B+I Ferryport)	Arr. Cork
Sun. Mon. Wed. Fri. Tue. Thur. Sat.	09.30 22.00 No Sailings	17.30 07.00* —	22.00 No Sailings 22.00	07.00 — 07.00

Periods: March 31 to April 6 incl. May 12 to July 13 incl. September 8 to September 28 incl.				
Monday Tuesday Wed. /Sun. incl.	22.00 No Sailings 09.30	07.00 — 17.30	No Sailings 22.00 22.00	— 07.00 07.00

Periods: July 14 to September 7 incl. December 22 to December 28 incl.				
Nightly Daily	No Sailings 09.30	— 17.30	22.00 No Sailings	07.00 —

Note: No sailings December 25 or 26. *Sats. only. Arrive 06.00

SAILING TICKETS

Sailing tickets at 35p each will be required by pedestrian passengers as follows:

CORK TO PEMBROKE

Summer
09.30 hrs. Fri. Aug. 15
Sat. July 26
Aug. 2, 9, 16, 23
30
Sun. Aug. 3

PEMBROKE TO CORK

Summer
22.00 hrs. Fri. July 18, 25
Aug. 1, 8, 15
Sat. July 19, 26
Aug. 2, 9, 16, 23
Tues. July 22, 29
Wed. July 23, 30
Thur. July 24, 31

ROSSLARE-PEMBROKE CAR FERRY SERVICE

Periods: May 1 to May 24 incl. December 27 to January 12, 1981 incl.				
	Dep. Rosslare (B+I Ferryport)	Arr. Pembroke	Dep. Pembroke (B+I Ferryport)	Arr. R'lare
Daily	20.30	00.30	13.45	17.45

Period: May 25 to September 27 incl.				
Daily Wed/Sun. incl.	20.30 08.00	00.30 12.00	13.45 02.00	17.45 06.00

Period: September 28 to December 24 incl.				
Daily Thur. Fri. Sat.	20.30 08.00	00.30 12.00	13.45 02.00	17.45 06.00

Note: No Sailings December 25 or 26.

SAILING TICKETS

Sailing tickets at 35p each will be required by all pedestrian passengers as follows.

ROSSLARE TO PEMBROKE

Summer
08.00 hrs. Sat. July 26
Aug. 2, 9, 16, 23,
30
20.30 hrs. Fri. July 25
Aug. 1, 8, 15, 22,
29
Sat. July 26
Aug. 2, 9, 16, 23,
30

PEMBROKE TO ROSSLARE

Summer
02.00 hrs. Fri. July 18, 25
Aug 1, 8
Sat. July 19, 26
Aug 2, 9

Car Party Rates (Irish £)

Vehicles in excess of 6' 3" in height must be declared at time of booking (See notes in General Information)

DUBLIN-LIVERPOOL & CORK-PEMBROKE CAR FERRY SERVICES

Car (any length) + Passengers						Single Journey*				
CAR + ADULTS	SUPER ECONOMY					Periods: January 7 to March 31 incl. October 7 to December 11 incl.				
	1	£41.00	£41.00	£43.00	£43.00	£43.00				
	2	£42.00	£44.00	£46.00	£48.00	£50.00				
	3	£49.00	£51.00	£53.00	£55.00	£57.00				
	4	£56.00	£58.00	£60.00	£62.00	£64.00				
+	CHILDREN	1	2	3	4					
Additional passengers and passengers not stated at time of booking Adults £7.00. Child £2.00.										

Car (any length) + Passengers						Single Journey*				
CAR + ADULTS	ECONOMY					Periods: April 1 to June 26 incl. September 9 to October 6 incl. Dec. 12 to Jan. 12, 1981 incl.				
	1	£46.00	£48.00	£50.00	£52.00	£54.00				
	2	£53.00	£55.00	£57.00	£59.00	£61.00				
	3	£60.00	£62.00	£64.00	£66.00	£68.00				
	4	£67.00	£69.00	£71.00	£73.00	£75.00				
+	CHILDREN	1	2	3	4					
Additional passengers and passengers not stated at time of booking Adult £7.00 Child £2.00										

Car (any length) + Passengers						Single Journey*				
CAR + ADULTS	STANDARD					Period: June 27 to September 8 incl.				
	1	£63.00	£65.00	£67.00	£69.00	£71.00				
	2	£75.00	£77.00	£79.00	£81.00	£83.00				
	3	£87.00	£89.00	£91.00	£93.00	£95.00				
	4	£99.00	£101.00	£103.00	£105.00	£107.00				
+	CHILDREN	1	2	3	4					
Additional passengers and passengers not stated at time of booking Adults £12.00. Child £2.00.										

ROSSLARE-PEMBROKE CAR FERRY SERVICE

Car (any length) + Passengers						Single Journey*				
CAR + ADULTS	SUPER ECONOMY					Period: October 7 to December 11 incl.				
	1	£30.00	£30.00	£32.00	£32.00	£32.00				
	2	£31.00	£33.00	£35.00	£37.00	£39.00				
	3	£38.00	£40.00	£42.00	£44.00	£46.00				
	4	£45.00	£47.00	£49.00	£51.00	£53.00				
+	CHILDREN	1	2	3	4					
Additional passengers and passengers not stated at time of booking Adult £7.00. Child £2.00.										

Car (any length) + Passengers						Single Journey*				
CAR + ADULTS	ECONOMY					Periods: May 1 to June 26 incl. September 9 to October 6 incl. Dec. 12 to Jan. 12 1981 incl.				
	1	£35.00	£37.00	£39.00	£41.00	£43.00				
	2	£42.00	£44.00	£46.00	£48.00	£50.00				
	3	£49.00	£51.00	£53.00	£55.00	£57.00				
	4	£56.00	£58.00	£60.00	£62.00	£64.00				
+	CHILDREN	1	2	3	4					
Additional passengers and passengers not stated at time of booking Adult £7.00. Child £2.00.										

Car (any length) + Passengers						Single Journey*				
CAR + ADULTS	STANDARD					Period: June 27 to September 8 incl.				
	1	£52.00	£54.00	£56.00	£58.00	£60.00				
	2	£64.00	£66.00	£68.00	£70.00	£72.00				
	3	£76.00	£78.00	£80.00	£82.00	£84.00				
	4	£88.00	£90.00	£92.00	£94.00	£96.00				
+	CHILDREN	1	2	3	4					
Additional passengers and passengers not stated at time of booking: Adult £12.00. Child £2.00.										

*FOR RETURN JOURNEYS ADD APPROPRIATE SINGLE RATES

PASSENGER TRAVELLING WITHOUT CAR—DUBLIN-LIVERPOOL, CORK/ROSSLARE-PEMBROKE CAR FERRY SERVICES (Irish £)

			Dublin-Liverpool Cork-Pembroke	Rosslare-Pembroke
ECONOMY	January 7 to June 26 inclusive September 9 to January 12, 1981 incl.	Any Sailing	£15.50 single*	£11.50 single*
STANDARD	June 27 to September 8 inclusive	Tues. Wed. Thur. Fri. Sat. Sun. Mon.	£17.00 single* £18.00 single*	£12.50 single* £12.50 single*
EXCURSIONS	Valid throughout year except June 27 to September 8	DAY WEEKEND	£16.50 return £18.50 return	£12.00 return £13.00 return

*FOR RETURN JOURNEY ADD APPROPRIATE SINGLE RATES

The right is reserved to vary schedules and rates and make currency adjustments.

DUBLIN-LIVERPOOL, CORK-PEMBROKE ROSSLARE-PEMBROKE*

*Rosslare-Pembroke Rates in brackets.

MOTORISED CARAVANS *MINIBUSES AND *DORMOBILES

Length	Rate
Not exceeding 15' 6"	Car party rates apply.
Exceeding 15' 6"	£5.20 (£2.60) per additional foot or part thereof

*With seating above 12 as Motor Coaches.

MOTOR COACHES WITH PASSENGERS (seating in excess of 12)

Coach rate £5.70 (£3.10) per foot. Passengers charged at appropriate passenger rate.
CANOE or DINGHY on roof of car £5.20 (£2.60) each additional foot or part thereof over length of car

CARAVANS AND TRAILERS ON TOW (Excluding Horses Boxes)

Length	Rate
Any Length (including tow bar)	£5.20 (£2.10)* per foot of part thereof.

*A return journey can be made at the Single Rate if outward and return trips are made within the ECONOMY periods:—
January 7 to June 26 and September 9 to January 12, 1981.

MOTOR CYCLES, SCOOTERS, BICYCLES ETC.

Rate	Rate
Solo Motor Cycle	Bicycles £2.60 (£1.50)
Motor Cycle Combination	Dogs £3.10 (£2.10)
Power assisted Pedal Cycles	

WEDNESDAY SPECIAL

Available July 2 to September 3 inclusive.

Car + up to 4 adults
(two children reckoned as one adult)
Extra passengers and passengers not stated
at time of booking charged at £12.00 per single
journey on all routes.

Dublin/Liverpool
Cork/Pembroke
*£148.00 return

Rosslare/Pembroke
*£128.00 return

Dublin/Liverpool, For outward journey on Wednesday Daylight sailings only.

Cork/Pembroke, Rosslare/Pembroke, For outward journey on all Wednesday sailings only.

RETURN JOURNEY All car ferry routes.

Return Journey may be made on any sailing except on all sailings on Fridays and Saturdays.

*Rate is £138.00 if combining travel in one direction on Rosslare/Pembroke service with travel on either of the other routes.

JETFOIL FARES 1980 DUBLIN/LIVERPOOL

	(IR £)	Single	Return
ECONOMY	Period: April 25 to June 26 incl. Sept. 9 to Sept. 30 incl.	£22.25	£44.50
STANDARD	Period: June 27 to Sept. 8 incl. Tues. Wed. Thur. Fri. Sat. Sun. Mon.	£22.25 £28.50	£44.50 £57.00
APEX	See Note 1		£36.00
DAY & WEEKEND EXCURSION	Economy Period only See Note 2		£25.00

NOTE 1—Only a limited number of seats are available at this fare on selected sailings only. Travel must include a Saturday night and a Sunday night at point of turn around. Reservations for the entire journey, ticket issue and full payment of fare must be made at the same time and not less than one month prior to commencement of travel. No refunds permitted except that 50% of the ticket value may be allowed on cancellation up to one month before date of commencement of travel. Valid for 3 months.

NOTE 2—Available for travel Saturday and Sunday only. Outward and return travel must be completed in same weekend.

Children 2 years and under 14 years half fare. ONE infant under 2 years and not occupying a seat free. Each additional infant 50% of adult fare.

person will be charged if booking is cancelled in advance. If motorist passengers do not travel and fail to cancel, a cancellation charge of 12½% of the value of the car and passenger tickets being refunded, with a minimum of £1 per person, will be levied.

Passengers without cars. A 10% cancellation fee with a minimum of £1.00 per person will be charged on all refund applications.

Berth Fees. Refund of berth fees cannot be entertained unless cancellation notice is received at the appropriate passenger office before 10.30 hrs. on day of sailing.

CHECK-IN

Passengers without cars should embark not less than 15 minutes (20 minutes for Jetfoil Service) before advertised sailing times. Embarkation commences approximately one hour prior to sailing. CARS MUST BE CHECKED IN NOT LESS THAN ONE HOUR BEFORE ADVERTISED SAILING TIMES

CONDITIONS OF CARRIAGE

Carriage of passengers and accompanied property (including private motor cars, caravans or trailers accompanying passengers) are subject to the Conditions of Carriage of passengers and passengers' accompanied property of the British & Irish Steam Packet Co. Limited which Conditions are to be construed as subject to Athens Convention 1974, including provisions imposing financial limits on carriers' liability (copies available at the Company's offices). All other property (including animals) is accepted for carriage subject to the Company's Standard Conditions for Carriage of Goods, including terms excluding the Company's liability for loss or damage. Copies of both sets of Conditions are available at the offices of the Company and its agents. Persons making booking for others, including party bookings, warrant to the Company that they have the authority of all individuals concerned to accept the relevant Conditions on their behalf. The Company has no responsibility for carriage or services to which a ticket or booking may relate not operated by the Company itself and any conditions imposed by the contractor will apply.

DOCUMENTS FOR PASSENGERS ACCOMPANIED VEHICLES

British Residents

Visitors to the Republic of Ireland require: 1. Motor Registration Book. (A letter of authority to use vehicle is also required if registration is not in Visitor's name). 2. Insurance Certificate valid for the Republic of Ireland. 3. Driving Licence, or International Driving Permit. (A provisional licence is not accepted). 4. Nationality plate.

Irish Residents

Irish residents visiting Britain require: 1. Motor Registration Book. (A letter of authority to use vehicle is also required if registration is not in Visitors name). 2. Insurance Certificate valid for Great Britain. 3. Driving Licence (not provisional). 4. Nationality plate. These regulations do not apply to Commercial Vehicles, vehicles other than for private use — hackneys, etc.

DOMESTIC ANIMALS

Domestic animals are not permitted in passenger accommodation and must be left in vehicles. A limited number of kennels will be provided for dogs whose owners travel without cars and reservations must be made in advance. A fare of £3.10 single journey is charged for accompanied animals other than Greyhounds.

FOODSTUFFS

Passengers are advised that there are restrictions on the importation of certain foodstuffs into the Republic of Ireland and enquiries should be made before travelling.

FREIGHT

It is emphasised that the rates shown in this brochure, apply to passengers, their vehicles, normal luggage and personal effects only. Other items such as household effects, tools of trade, travellers' samples must be booked as freight with the appropriate Ferryport Freight Office, at which times the charges etc. will be advised.

HEIGHT RESTRICTIONS

Whilst in most cases it is possible to carry cars with luggage loaded on the roof, it should be noted that if we cannot arrange suitable stowage, the owner must be prepared to remove the luggage and rack to reduce the height to 6ft. 3 ins. or 1.92 metres maximum.

INSURANCE

On request the Company will effect vehicle and luggage insurance, terms of which may be obtained at any of the Company's Advance Booking Offices.

INTERAVAILABILITY

Passenger and vehicle tickets Liverpool to Dublin and Cork & Rosslare to Pembroke and vice versa are interchangeable provided accommodation is available. The appropriate excess fare will be charged where applicable.

LUGGAGE

Passengers travelling with cars should leave in the vehicle all but essential personal luggage, e.g. a small overnight case. Valuables should be locked in the car boot for safety or left with the Purser.

PARKING ON BOARD

During the sea crossing cars should be locked. The hand brake must be applied and first gear engaged. We regret that Passengers will not be allowed to visit the car deck whilst the vessel is at sea. On disembarkation, car engines must not be started until instructed.

PAYMENTS DATES

Charges must be paid not later than one month before the sailing day or by such date as may be advised. If the booking is made within one month of travel date payment must be made immediately. Berth fees should be paid for at time of booking. Barclaycard Visa, American Express, Diners & Access Credit Cards accepted.

A reasonable amount of petrol may remain in the petrol tanks, but they must not be filled to capacity. The flow from tank to carburettor must be shut off where it is not automatic. Petrol in cans or other containers is prohibited.

RADIO TELEPHONE

Communications from the ship can be made to any directory number ashore. Apply to Purser or Radio Officer.

RESERVATIONS

Bookings may be made through your Travel Agent, A.A., R.A.C., or any B+I Line Office. When applying please give passengers' names (with ages of children). State make, registration number of car and length of caravan (including tow-bar). Cabins and berths are bookable in advance for all sailings except Rosslare/Pembroke Service. Pullman seats are bookable in advance for night sailings only.

SPECIAL OFFERS

Special reduced fares or excursion rates should be requested before making any portion of a journey or journeys to which they apply. Claims for retrospective benefit under these schemes cannot be entertained by the Company.

FREIGHT MOVEMENTS To make bookings for Roll-on/Roll-off freight or obtain information, contact any of the following offices.

Telephone:

Dublin	721333	Cork	501321
Liverpool	051-227 5151	London	01-464 3686
Fleetwood	78221	Birmingham	021 643 7788
Pembroke	4161		

CABIN AND BERTH FEES (IR£)

	Rate	Special rate see below
Dublin-Liverpool, Cork-Pembroke		
Two-berth Cabin with Shower and Toilet sold as unit*	£20.00	£16.00
Berth in four berth upper deck cabin**	£6.70	
Berth in two-berth cabin	£5.70	£4.60
Berth in four-berth cabin	£4.70	£3.80
Special Day Cabin (seats six adults) sold as unit - available only on M.V. "Connacht" on daylight sailings from Cork to Pembroke	£9.40	
Pullman Seat ***	£1.20	

*Not available M.V. "Munster"

**Available only on M.V. Connacht (Cork/Pembroke).

***Free on daylight sailings.

+ + + Special "20% OFF" Offer + + +
On all Daylight Sailings during Winter Period cabins and berths will be available at a 20% reduction (except Special Day Cabins on M.V. "Connacht").

NOTE: Rosslare/Pembroke — A limited number of berths are bookable on board only.

Berth Fees:	Rate:
Berth in two-berth cabin	£3.60
Berth in four-berth cabin	£2.60
Pullman seat	£1.20

GENERAL INFORMATION JETFOIL

CHECK-IN TIMES

Passengers must check in 20 minutes before scheduled departure time.

CANCELLATIONS

Reservations cancelled within two days before date of departure will be subject to a charge of 10 % of the full fare. If cancellations are made on day of departure or the intending passenger fails to check-in the company reserves the right to impose a full fare cancellation charge.

BAGGAGE

Allowance per fare paying passenger is 20 kgs. (44 lbs.) and is restricted to two pieces per passenger. Any excess baggage will only be carried subject to space availability and will be charged for at the rate of £0.25p per kg. There is provision for the stowage of hand luggage on overhead racks above the seats.

PRAMS

Collapsible type go-cars only will be carried subject to space availability.

ANIMALS/PETS

No animals/pets will be carried aboard the Jetfoil.

CAR PARKING

Car parking at owners risk is available close to both our Liverpool and Dublin Jetfoil terminals.

CREDIT CARDS

Barclay, Visa, American Express, Diners and Access credit cards accepted.

CONDITIONS OF CARRIAGE

As per car ferries.

DUTY FREE

A Duty Free bar service from the trolley will be available on board. Take away duty free products will also be available.

CATERING

Complimentary tea, coffee or fruit juices will be served during the crossing. Cold snacks can be purchased on board.

OPEN DATE RETURNS

Passengers are reminded that accommodation for the return journey is subject to availability.

The freedom of the country.

Rent an Avis car... Sail with B+I to any destination in Ireland or Britain and we'll make an Avis car available at the ferryport.

Or if you're coming from Britain, you can pick up an Avis car from over 70

offices throughout the country to take with you to Ireland.

...Take a coach B + I co-operate closely with all National Bus services in Britain as well as with CIE in Ireland. So we can offer you a fast and frequent connection from the B + I ferryports to most destinations in Britain and Ireland.

From Liverpool, for example, main services run to London, Birmingham, Leeds, Manchester and Newcastle.

From the B+I ferryport at Pembroke services run to Swansea and then on to London and the rest of the country.

There is also an express coach service operating at peak periods from London to Galway, via Coventry, Birmingham, Liverpool - Dublin and Athlone, Ballinasloe and Loughrea.

From Cork, there are express coach services to and from Limerick, Ennis and Galway.

...Or a train From Liverpool there are fast and frequent Inter-City rail services to London (taking as little as 2 hours 30 minutes) and all other major centres in the British Isles.

From Pembroke, there are regular services to Swansea, where Inter-City connections can be made for London and the rest of the country.

From Dublin, Cork and Rosslare, there are also convenient CIE rail services to the rest of Ireland.

There are connecting bus services between stations in Liverpool, Pembroke, Dublin and Cork and B+I ferryports.



Duty-free bargain shopping.



Our on-board duty-free shops stock a wide range of spirits, wines, cigars and cigarettes, perfumes, watches and other luxury goods at bargain prices.

And while you're on board a B+I car ferry you can also enjoy the advantages of duty-free drinks in the bars and restaurants. Duty-free drinks are also served on the B+I Jetfoil.

Book a B+I holiday—the easy way to go.

Whether you're going on holiday to Britain or Ireland, you'll find that we've got a great choice of inclusive holidays designed to help you make the most of your vacation time. Ask your B+I Travel Agent for an illustrated brochure.

B + I holidays in Ireland Whether you want the high life or the quiet life, a B + I holiday in Ireland is designed for you.

There are self-catering holidays, motoring holidays, coach tours, fishing holidays or simply cruising down the Shannon.

All of them giving you the best of Ireland at the best prices.

B + I holidays in Britain We've got a great range of holidays in Britain, all at very economical prices.

You can go on an open road motoring holiday, cater for yourself in a quiet farm cottage in the country, or stay in an international hotel in London.

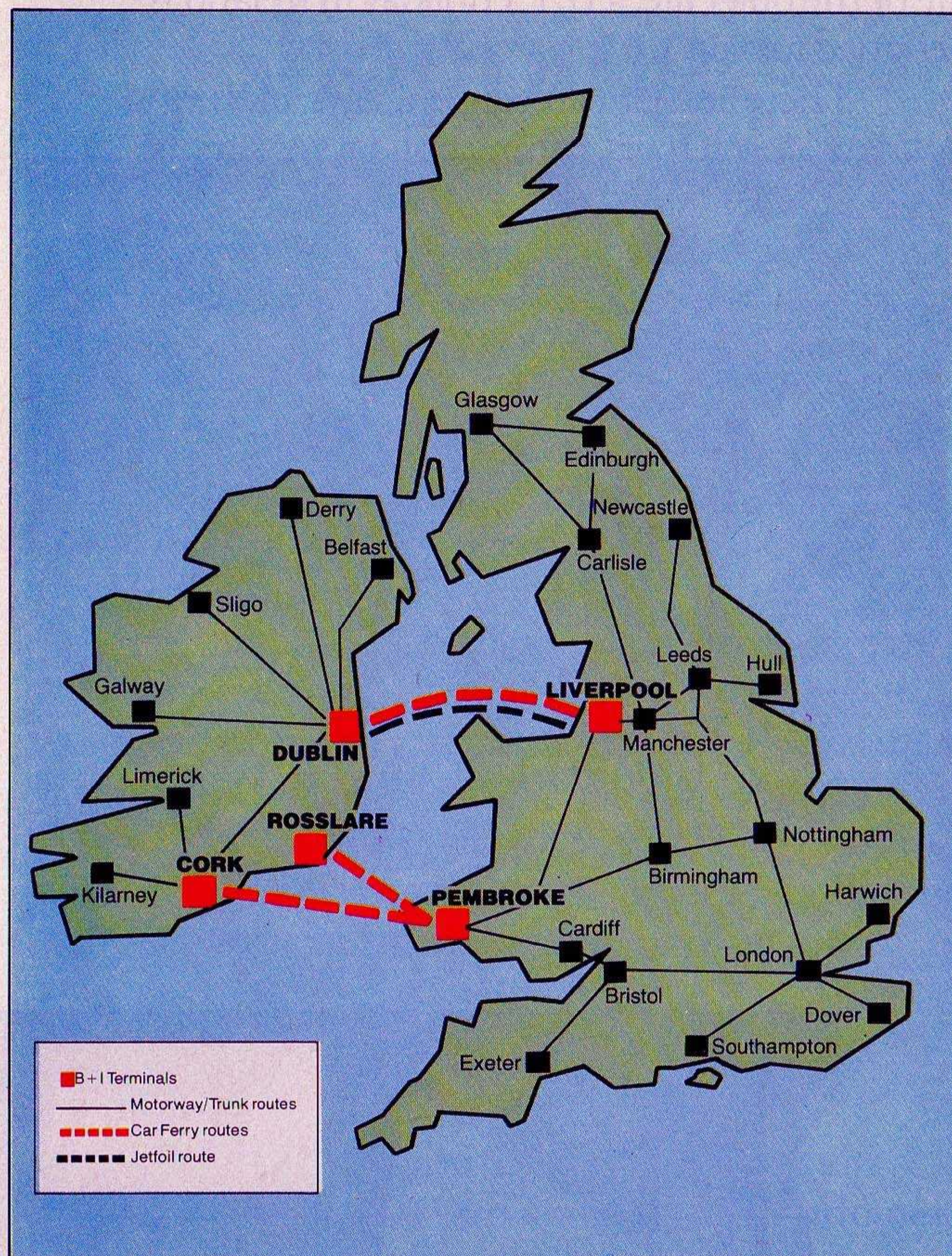
And there are a wide choice of coach tours and trips to see the best of Britain.

Going to Europe? Because of the B + I links with many major continental car ferry operators we can book you a return passage via Dublin and Liverpool, Cork and Pembroke or Rosslare and Pembroke, onwards to Scandinavia and central Europe.

Just ask your travel agent for details.



Getting to and from the B+I Terminals.



Road and rail connections between the B + I terminals and the rest of Britain and Ireland are simple and direct.

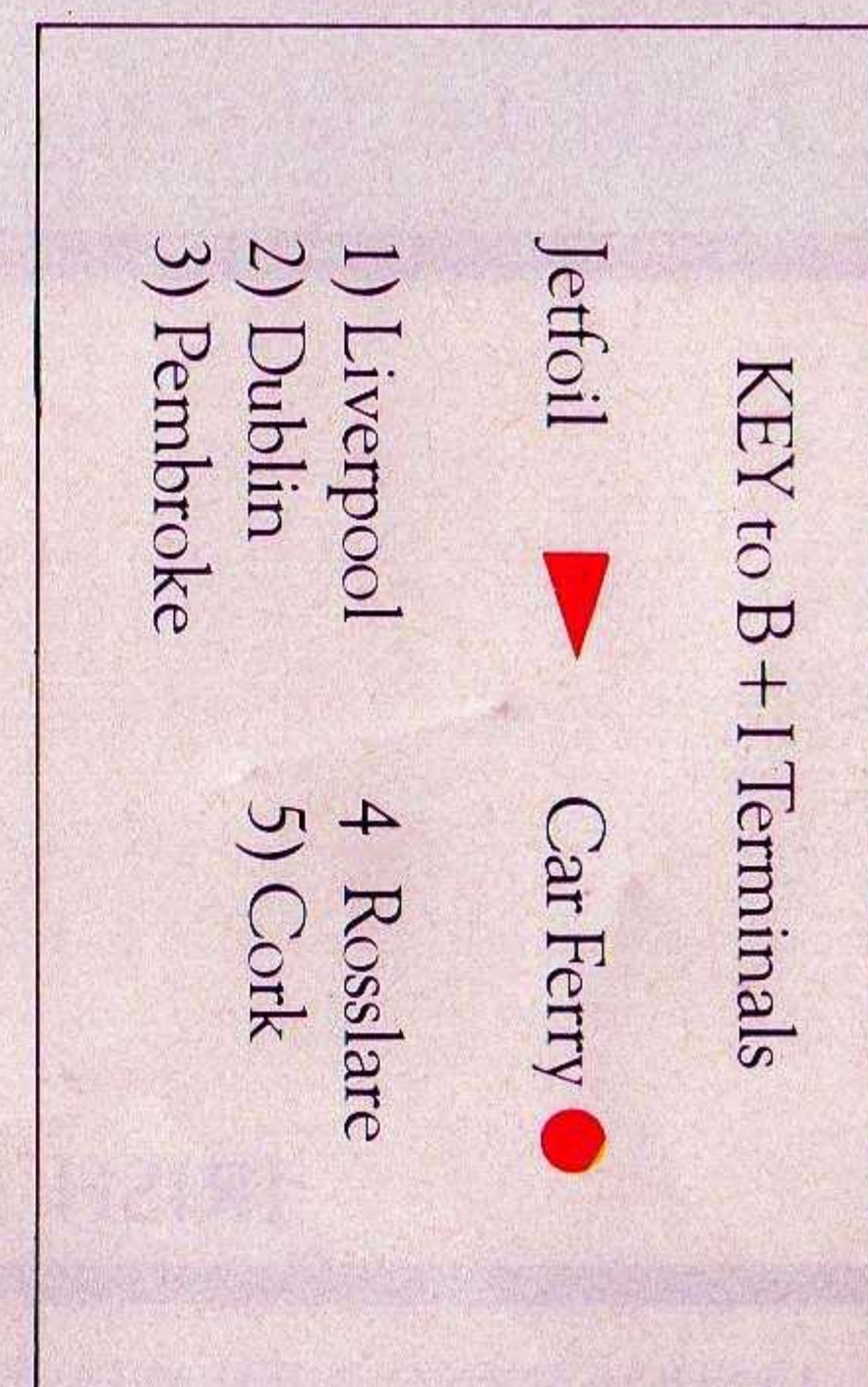
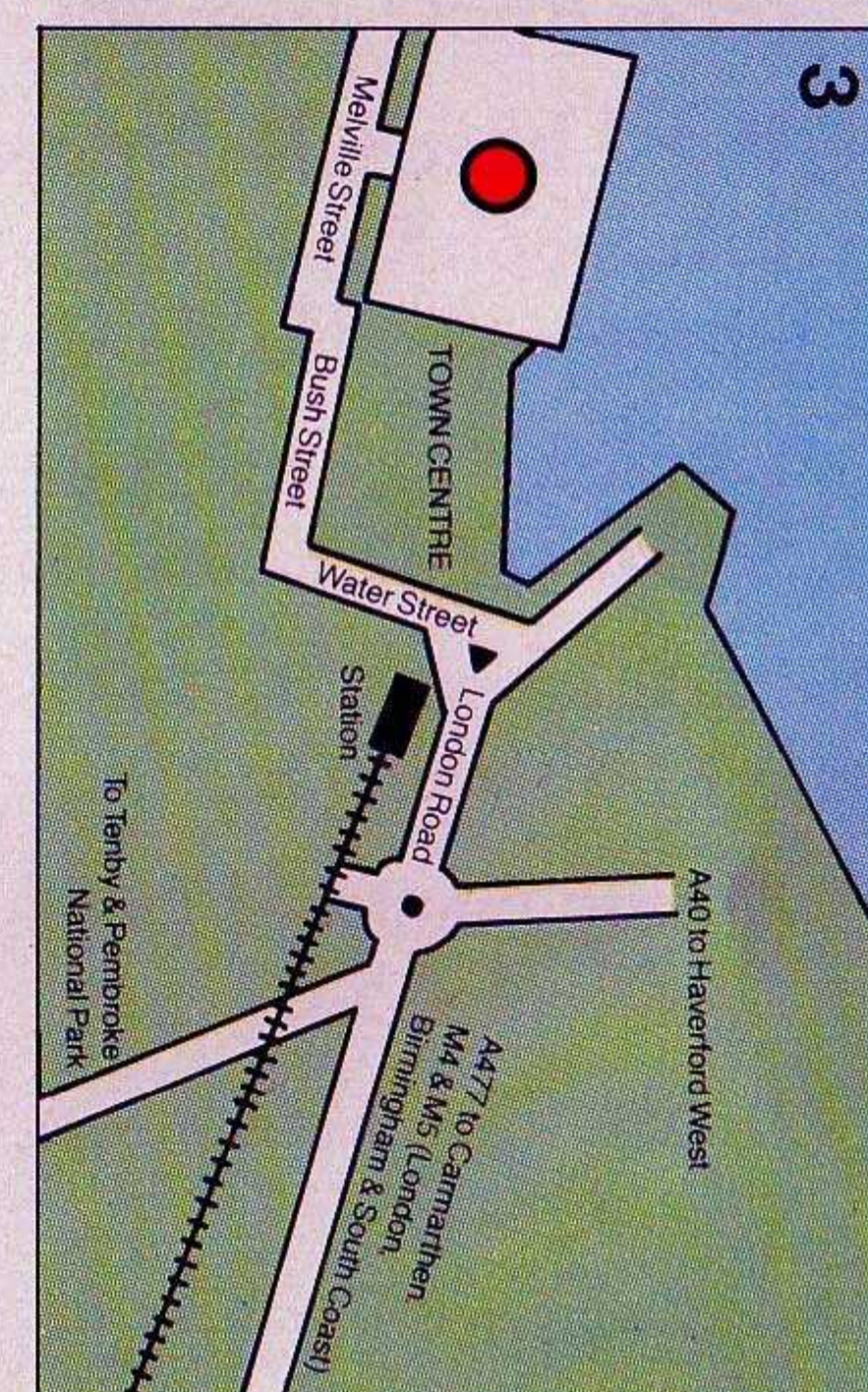
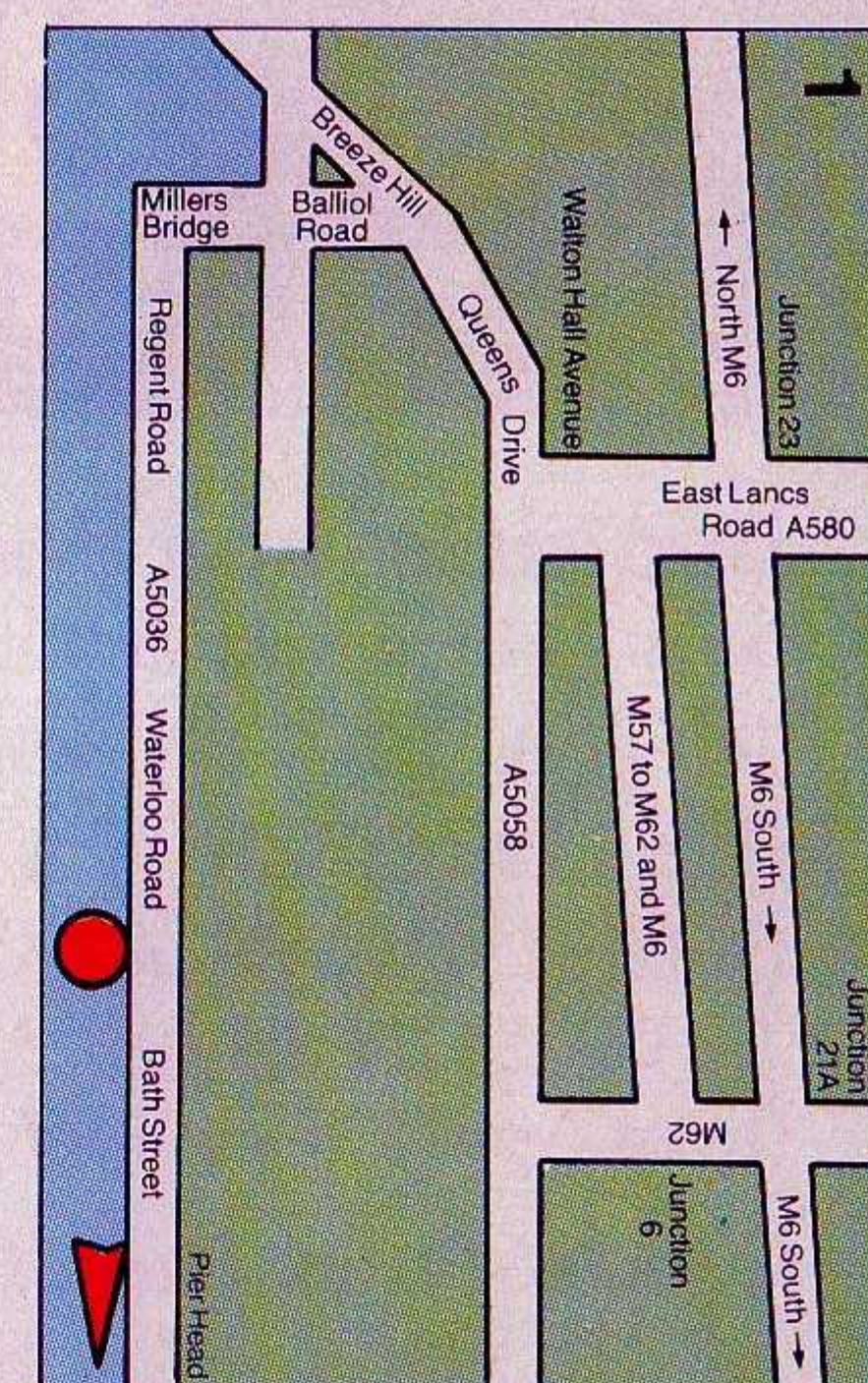
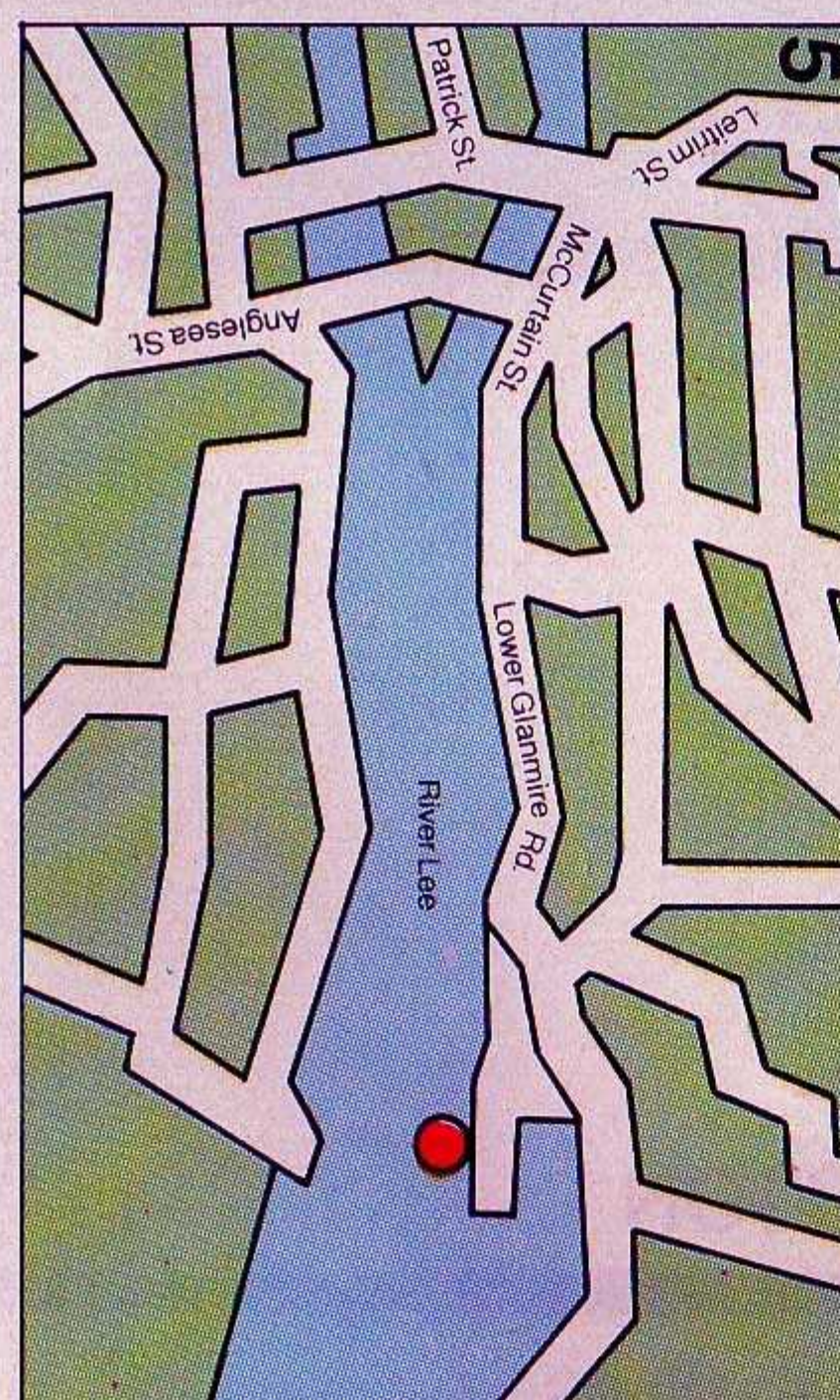
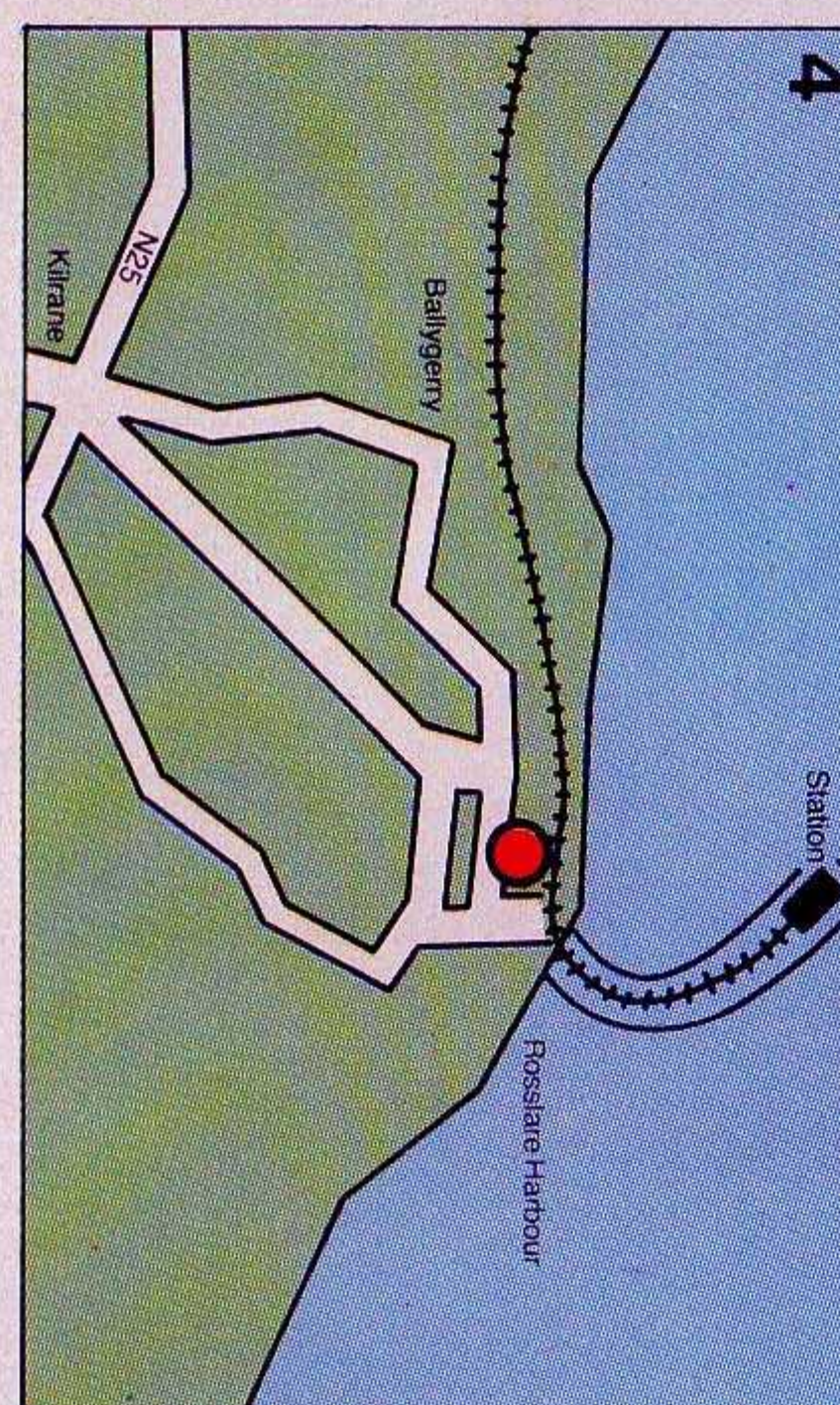
From our brand new terminal at Pembroke there are rail and road connections with Swansea and the Inter-City rail services and Newport and the M4 to London.

From Liverpool there are both fast and frequent rail services to all parts of the country, as well as close connections with the M6 to London and the North.

In Ireland, Dublin has fast road and rail links with the whole of the country, with both motorway and rail services to all parts of the country.

Cork is the ideal centre for travel to the South and the South-West of Ireland with both road and rail links from the centre of the City.

Rosslare is situated on the south-east coast of Ireland and is well placed for driving on to almost any part of Ireland.



IRISH EDITION



Enquiries and Bookings

Book through your Travel Agent or any of the following B + I Line offices.

B + I Line Irish Offices:

Dublin: 16 Westmoreland Street, Dublin 2.

Tel: 01-724711. Telex: 5651

(from April 1 Telex: 25651).

Cork: 46 Patrick Street, Cork.

Tel: 021-504100. Telex: 6137

(from April 1 Telex: 26137).

B + I Line UK Offices:

Liverpool: Reliance House, Water Street,

Liverpool L2 8TP. Tel: 051-227 3131. Telex 627839

London: 155 Regent Street, London W1R 7FD.

Tel: 01-734 4681. Telex: 23523.

Manchester: 28 Cross Street, Manchester M2 3NH.

Tel: 061-834 1332.

Birmingham: 6-8 Temple Row, Birmingham B2 5HG.

Tel: 021-236 5552.

Leeds: 83 Albion Street, Leeds LS1 5AP.

Tel: 0532 445527.

London: 150-151 New Bond Street, London W1Y 0AQ.

Tel: 01-491 8682.

Pembroke: Tel: 06463 4161 (Information only).

IRISH EDITION

GENERAL AGENTS IN IRELAND FOR CUNARD, CRUISES & LEISURE HOLIDAYS.

DAKOTA
DUBLIN